



# Slow Food® Ballarat

THE BIG PICTURE OF WHAT WE DO...

*Promote food & wine culture by linking:*

Ethics & Pleasure



Ecology & Gastronomy

WHAT WE DO ...

*Seek to improve our lives and the lives of others through the 3 Slow Food Pillars of:*

## 1. DEFEND FOOD BIODIVERSITY

Defending food & agricultural biodiversity



## 2. TASTE EDUCATION

Understanding & teaching taste sensation & enjoyment



## 3. ENCOURAGE SUSTAINABILITY

Fairly rewarding the planet & its people for their production

HOW WE DO WHAT WE DO...

*Guided by our 3 Pillars, initiatives of Slow Food International and Slow Food Australia, locally we do 3 things:*

### 1. Create Events

Create, run and/or support events that further strengthen our 3 Pillars, for example...  
Harvest Picnic...  
A Taste of Slow...  
Use of seasonal produce...  
Time honoured production methods...  
Share food and wine in a communal setting...  
Encourage sustainable agriculture

### 2. Undertake Promotional Campaigns

Create and/or support promotional campaigns which deliver messages about our 3 Pillars, relevant local issues and international Slow Food initiatives, for example...  
Raw Milk Cheese petition...  
Free Trade Produce promotions

### 3. Educate

Create and/or run programs to educate our members and key community audiences on the 3 Pillars, for example...  
Local mushroom foraging and preparation...  
Arrange tastings...  
Help educate kids through the Spudhunters program...  
Organise courses and workshops